

Von: "From PatientView " <info@patient-view.com>

Datum: x. Januar 2007 xx:xx:xx MEZ

An: xxxxxxx

Betreff: Counterfeit medicines : Invitation to take part in a Europe-wide study

Dear xxxxxx,

We are writing to you on behalf of Together4Health, a new UK-based company formed by Simon Williams (formerly of the UK-based Patient's Association) that is currently conducting Europe-wide

research into patient group attitudes to counterfeit medicines. Together4Health would like to invite you to contribute your opinions to a study inspired by the World Health Organisation's

February 2006 international framework convention on counterfeit medicines, which resulted in the creation of IMPACT (International Medical Products Anti-Counterfeiting Taskforce).

Together4Health is trying to discover:

1).Health campaigners' opinions on the scale of the problem caused by counterfeit medicines in your country (and other European countries)

And

2.) Health campaigners' opinions on what should be done to prevent counterfeit medicines from reaching consumers.

The aim of the entire exercise is to present the data generated by the study to relevant policymakers, thereby providing them with the perspective of individuals and patients on this important topic.

We would be delighted if you could contribute your opinions to this study by answering the 12 brief questions below (either in a personal capacity, or on behalf of your organisation, or anonymously). Please feel free to add comments to your answers whenever you wish.

PatientView (an independent publisher and market researcher) is managing the study, and will thank you for contributing your views by emailing you the study's final report before it is placed in the public domain (approximately February 2007).

If you are not already a member of the Health and Social Campaigners' Network International [for more, see <http://www.patient-view.com>].

You will be provided one-year's free membership.

Together4Health would like to express its appreciation to Pfizer for funding the

administrative costs of running this study.

Yours sincerely,

Simon Williams
CEO, Together4Health

Your response should be returned to the study manager, PatientView, by Wednesday, January 24th 2007.

How to respond to this questionnaire

You can communicate your views to the study by:

Clicking on the following <http://www.surveymonkey.com/s.asp?u=186442930335> and answering the 12 questions online.

Please pass on this weblink to any organisation or person you think might be interested in completing this survey

If you have any questions regarding this survey please do not hesitate to contact Louise Oatham

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For more details on Together4Health, see: <http://www.togetherforhealth.co.uk>